GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

EVENT LOGO AND DIGITAL APPLICATIONS





Event logo



Event App

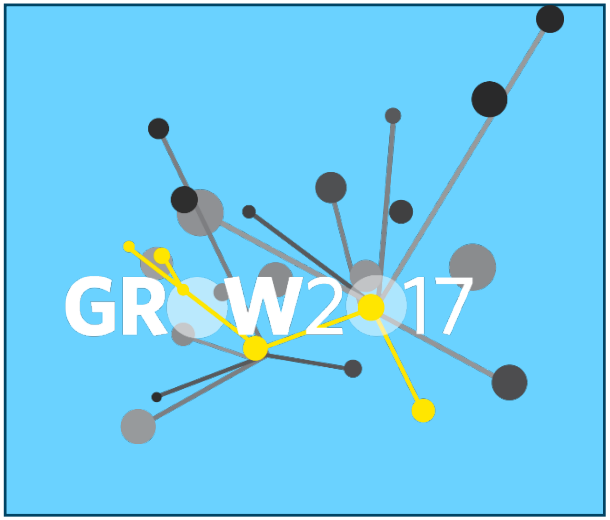


Email Invite

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

VENUE BRANDING



Window clings with clear background



Escalator clings – 77”x12” - outline in white

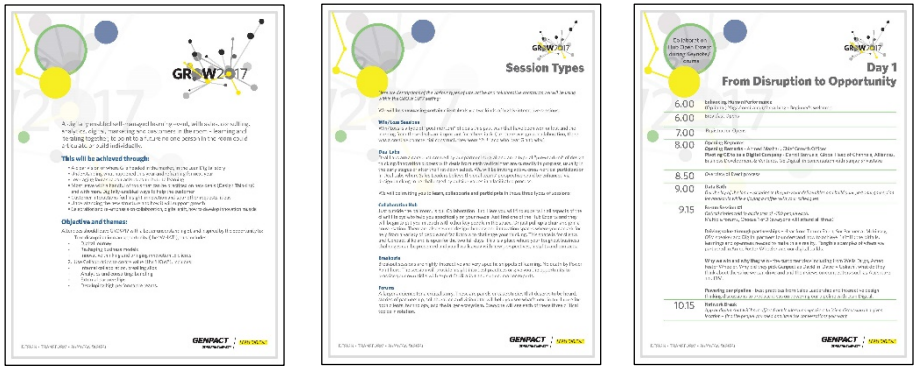


Floor Graphic 48”x48” printed on clear background

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

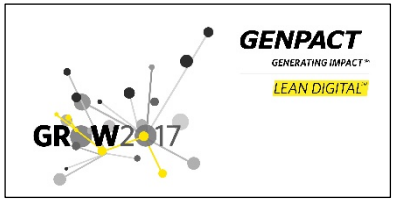
REGISTRATION, AGENDA FORMAT, AND AMENITIES BRANDING



Agenda Template



Keycard with App sign-on info



Hotel Room Monitor Graphic



Registration Signage

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

FULL SCALE AND TABLETOP SIGNAGE, NAMETAG AND TABLETOP PROCESS GRAPHIC



Wireless Tabletop Sign



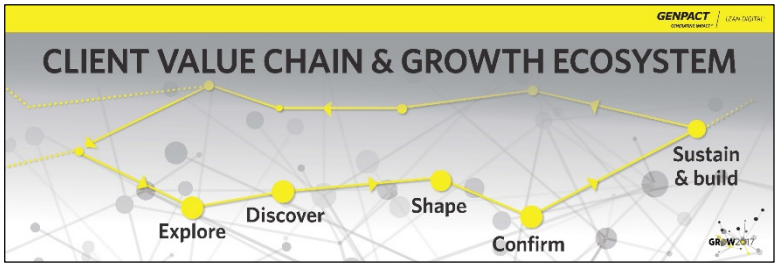
Nametag







Venue Signage



Tabletop Graphic - Hub

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

HUB SIGNAGE DESIGN



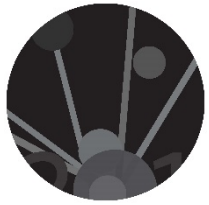
CFO Hub Signage



Growth Hub Signage



Digital Hub Signage



10 in. circle, top

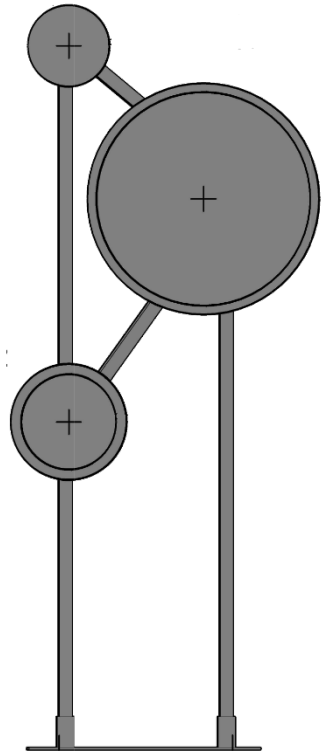


14 in. circle, bottom

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

DIGITAL HUB HEADER AND DEMO GRAPHICS



Hub Signage Structure

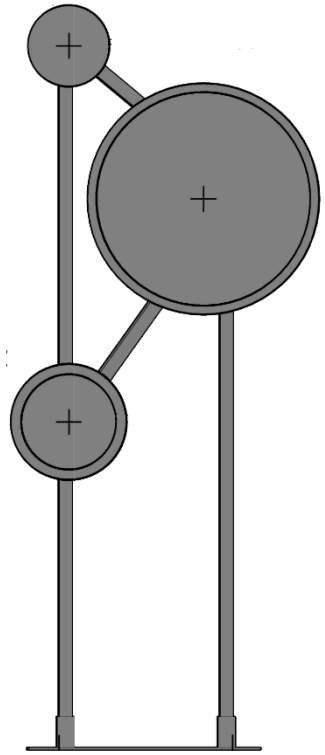


Digital Hub Graphics

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

CFO HUB HEADER AND DEMO GRAPHICS



Hub Signage Structure



Digital Hub Graphics

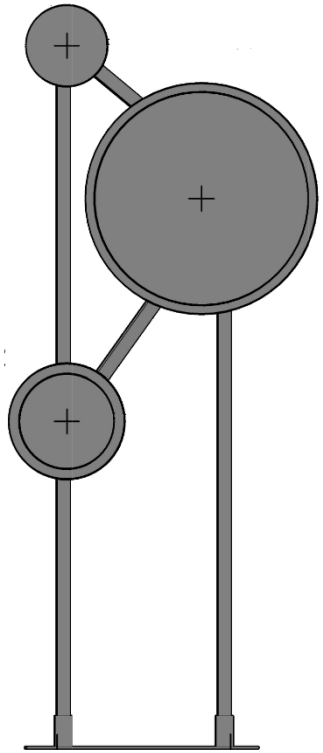
© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

GROWTH LAB HUB HEADER AND DEMO GRAPHICS, LAB COAT GRAPHICS

GROW EXPERT

Lab coat Graphic - back



Hub Signage Structure





Enablement Hub Graphics

© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

LECTERN GRAPHICS



Lecturn Graphic applied



Awards Night Circle



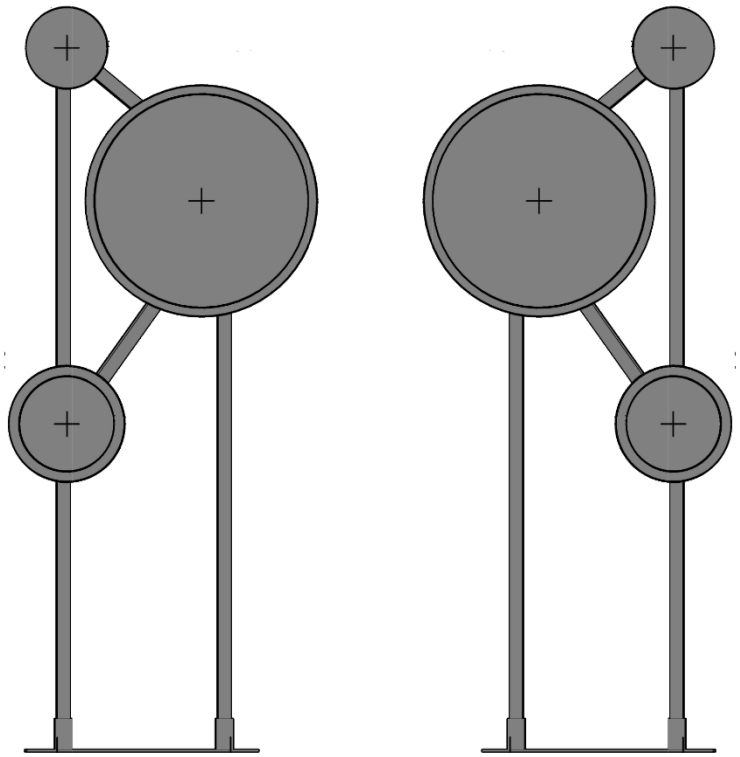
General Sessions Circle

20” Lectern Circles

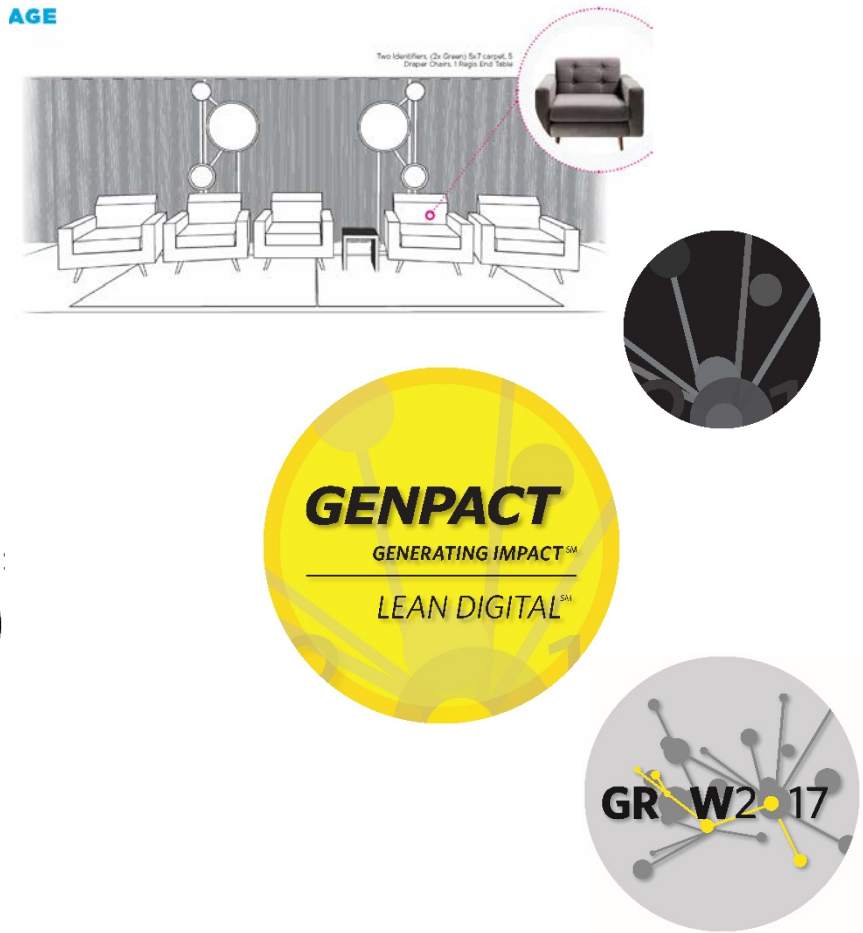
© 2017 Copyright Genpact. All Rights Reserved.

GLOBAL SALES MEETING 2017 (GROW17)- INTERNAL EVENT CAMPAIGN

STAGE BRANDING



Stage Graphic Structures



Stage Structure Circles, Mirrored

© 2017 Copyright Genpact. All Rights Reserved.